

# Broadsoft

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### About Broadsoft

As the leading global provider of Unified Communications and Collaboration (UCC) services to operators worldwide, BroadSoft helps deliver applications Enterprise customers demand.

#### Simplify

BroadSoft simplifies the way organizations communicate and collaborate. Our unique and flexible UC-One app is a complete solution that delivers all the Unified Communication and Collaboration features companies want to boost satisfaction and worker productivity, and reduce costs.

#### Innovate

BroadSoft brings constant innovation to the communications marketplace through our products, solutions and strategic initiatives like Broadsoft Labs, BroadSoft Marketplace and Xtended Developers Program.

#### Accelerate

BroadSoft accelerates the success of Service Providers Unified Communications and Collaboration offers providing comprehensive go-to-market and sales enablement tools, proven marketing campaigns and best practices for customer fulfillment.

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See this page for a detailed feature description for all Gigaset device connected behind Broadsoft. [Broadsoft step by step](#)